



## THE MAHONING VALLEY Mobile Market

### Purpose

In 2016, the Mahoning Valley was declared a food desert, meaning that there is a lack of affordable and nutritious food options within a reasonable distance for residents. The Mobile Market program aims to address this problem by bringing fresh produce and grocery items directly to the community. This initiative is a collaboration between ACTION and Flying HIGH two nonprofits working to fight against food insecurity.

### Who and Where

The Mobile Market is a program for everyone in the Mahoning Valley. All of the Mahoning Valley is in a food desert, and everyone deserves fresh and healthy groceries. The Market visits schools, churches, residential facilities, community events, restaurants, and more so everyone has the chance to shop for their groceries. Public and Private stops are indicated on every schedule.

### Food Vouchers

Residents are able to receive a \$15 Mercy Health food voucher while shopping on the market. These vouchers are as good as money on the Mobile Market. Community members 18 or older are able to sign up for a voucher by bringing their ID to the stops. To ensure that all community members have the ability to get assistance, vouchers are limited to **one** voucher **per household per month**. The Market also accepts other forms of payment.

### Grocery Items

From fresh produce and meats to pantry staples and frozen dinners, the mobile store is stocked with a range of high-quality groceries, many of which come directly from local farmers. The ultimate goal of this program is to ensure that all residents, regardless of their economic situation, can access nutritious and delicious food items. Many of these items change seasonally.

